

Stakeholder Engagement Overview

Description:

This half-day course will provide participants with the fundamental skills to engage with stakeholders effectively.

It will highlight the key benefits of engagement activities and help participants to map their stakeholders.

It will also share key principles for effective engagement and demonstrate a wide range of practical tools that participants could utilise for key stakeholder groups.

The workshop will cover:

- Why engage with stakeholders?
- Stakeholder mapping
- How to tailor engagement activities to key stakeholders
- Tools for effective engagement
- An easy-to-use engagement plan

Who should join this session:

This session would be useful for any staff member who wants to learn more about the views of their service users, and would be particularly valuable for:

- Service leads
- People involved in quality improvement
- Communications and engagement staff

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